

Rae Hering
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Crowd Curated Concerts (CCC)

Launches First Show in Harrisonburg, VA

Crowdfunding + concerts = tailor-made events unique to your community. Each Crowd Curated Concert is a fun, fresh, one-of-a-kind Rae Hering performance; organized by us, made happen by you.



Harrisonburg, VA: Rae Hering, a Nashville singer, songwriter, multi-instrumentalist, announces the launch of [Crowd Curated Concerts](#) or CCC for short. CCC is a way of combining crowdfunding with live concerts. The crowdfunding campaign acts not only as a promotional tool for the event and for all parties involved but also as a ticketing platform, ensuring that expenses are covered before the show date. CCC is a way of bringing communities together because the community actually makes the show happen by raising the needed funds.

[Blue Sprocket Sound](#), a full service recording studio and audio production company, is presenting Rae Hering for a Crowd Curated Concert Saturday April 22nd at 7pm. Blue Sprocket explains, “The live room also doubles as a performance venue for intimate, in-studio live shows that we love to host.” This CCC will be a unique Rae Hering concert combined with the intimate atmosphere of the studio setting. To attend this one of a kind, fresh new event, head over to our

[Kickstarter Campaign](#) where you can reserve your ticket to the show and check out other exclusive Rae Hering offers.

On the reason and mission behind Crowd Curated Concerts Rae stated, “The reason I’m doing this is because, like myself, there are thousands of quality performers that go under the radar due to saturated venues and a music industry that, at large, only supports a handful of artists. I wanted to create something where people *can*, as a community, bring the live music they want directly to their town. “

For more information on Crowed Curated Concerts, check out our [FAQs page](#).

Anyone can host a CCC! For information on hosting click [here](#).

About Rae Hering: A Minneapolis native turned Nashville resident, Rae Hering performs about 50 shows per year as an independent musician captivating audiences with her sultry voice while moving between piano, guitar and occasionally her accordion. When she’s not performing, Rae composes and records music for commercial spots and film. Crowd Curated Concerts is Rae’s latest project to increase her ability to tour. She hopes this movement of music fans having the opportunity to take control of their entertainment spreads to all types of communities and all types of artists.

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