

# HARRISONBURG

VIRGINIA

it's Better in the Burg



## VISITOR GUIDE

*Explore*  
THE SHENANDOAH VALLEY

AN AWARD-WINNING  
MAIN STREET

#HburgRocks

[visitharrisonburgva.com](http://visitharrisonburgva.com)

# Welcome to Harrisonburg, Virginia

In the heart of Virginia's Shenandoah Valley, our history and hospitality are as ever-present as the beautiful mountains. The mountains to the east and west and the rolling hills of the great valley are playground for outdoor recreation lovers. And, the *City of Harrisonburg* is a vibrant community with a diverse population, an amazing food scene and rich in arts and culture.

*Where History and Hospitality Meet™*

*People are Talking*  
about Harrisonburg

Home to over  
**33 Virginia Green**  
businesses, organizations  
& events

Virginia Department  
of Environmental Quality

One of  
America's Top  
**BIKE TOWNS**

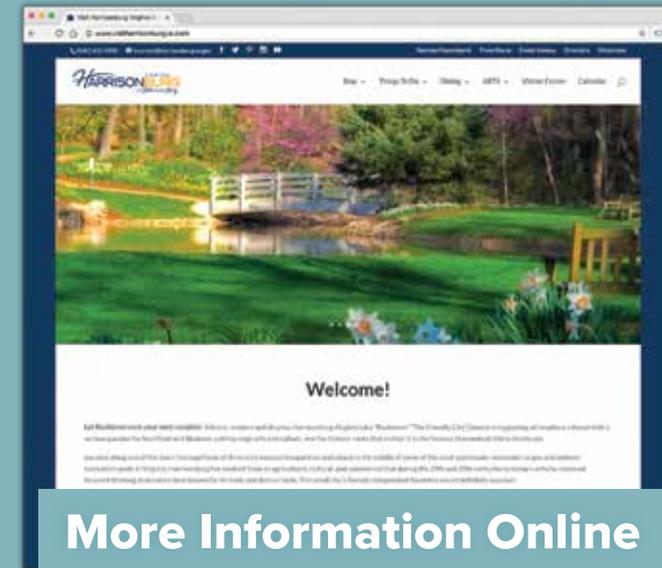
USA Today

**#5 Best  
College Town  
in America**

Travel + Leisure Magazine

**Hardesty-Higgins House  
Visitor Center named  
2016 VIRGINIA GREEN  
Visitor Center of the Year**

Virginia Green Program, 2016



## More Information Online

Find everything you need to plan a great getaway on our website. You'll find detailed information on events, attractions, restaurants and accommodations. Plus, you can learn about the history of the region, watch videos and download maps.

[www.visitharrisonburgva.com](http://www.visitharrisonburgva.com)

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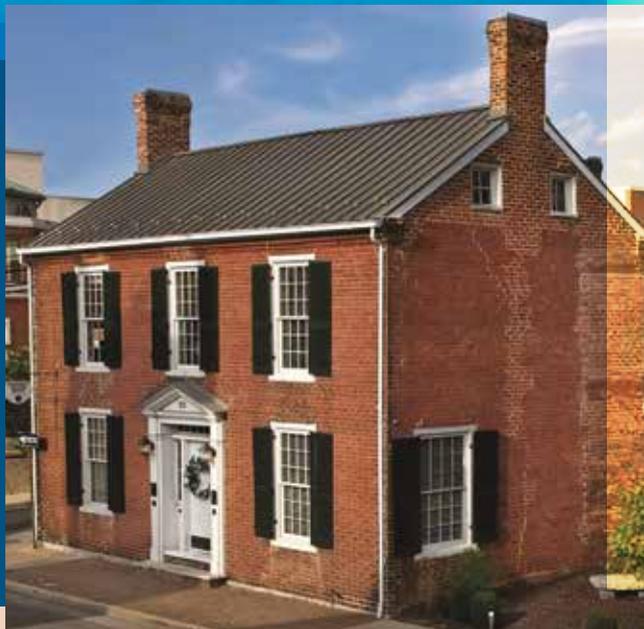
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## THE HARDESTY-HIGGINS HOUSE VISITOR CENTER

**Make this your first stop.** At this *Virginia State Certified Regional Visitor Center*, you can pick up free travel information and maps. Stop in to talk with a certified travel specialist about lodging, dining and things to do in Harrisonburg and the surrounding area. Learn about the history of the building and the entire region through interactive exhibits at the *Valley Turnpike Museum* and *Civil War Orientation Center*. Plus, browse the *Rocktown Gift Shoppe* and enjoy fresh pastries and treats in our bakery. **The Hardesty-Higgins House** is ideally located in the historic district of downtown Harrisonburg at *212 South Main Street*.

## Join in on the Conversation:

 /HarrisonburgTourism

 /VisitHburgVA

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## Quick Facts:

### Population

Harrisonburg: 53,078  
 Rockingham County: 78,950

### Average Temperatures

January: 33°F (1°C)  
 July: 73°F (23°C)

### Average Precipitation

Rainfall: 34.01" (86.39cm)  
 Snowfall: 26.30" (66.80cm)

### Elevation

1350' above sea level

## People are Talking about Harrisonburg

One of  
**10 MOST  
 EXCITING  
 Places**  
 in Virginia

Movoto, 2015

Listed among **Top  
 10 Virginia Cycling  
 Destinations**

Virginia Living, 2013

**HARRISONBURG**  
 Ranked #3  
 in **Happiest  
 Towns**  
 in the mountains

Blue Ridge Outdoors,  
 2016

One of America's  
**TOP 20  
 Mountain  
 Bike Towns**

National Geographic, 2017

Honored with 2014  
**GREAT AMERICAN  
 Main Street Award**

National Main Street Center, 2014

Listed among  
**Top 10 Places  
 to get Ice Cream**  
 (Kline's Dairy Bar)

Cooking with Paula Deen, 2013

Harrisonburg  
 Ranked #6  
 in America's  
**Favorite Towns**

Travel & Leisure, 2016

**DOWNTOWN HARRISONBURG**  
 named **Virginia's First  
 CULINARY DISTRICT**

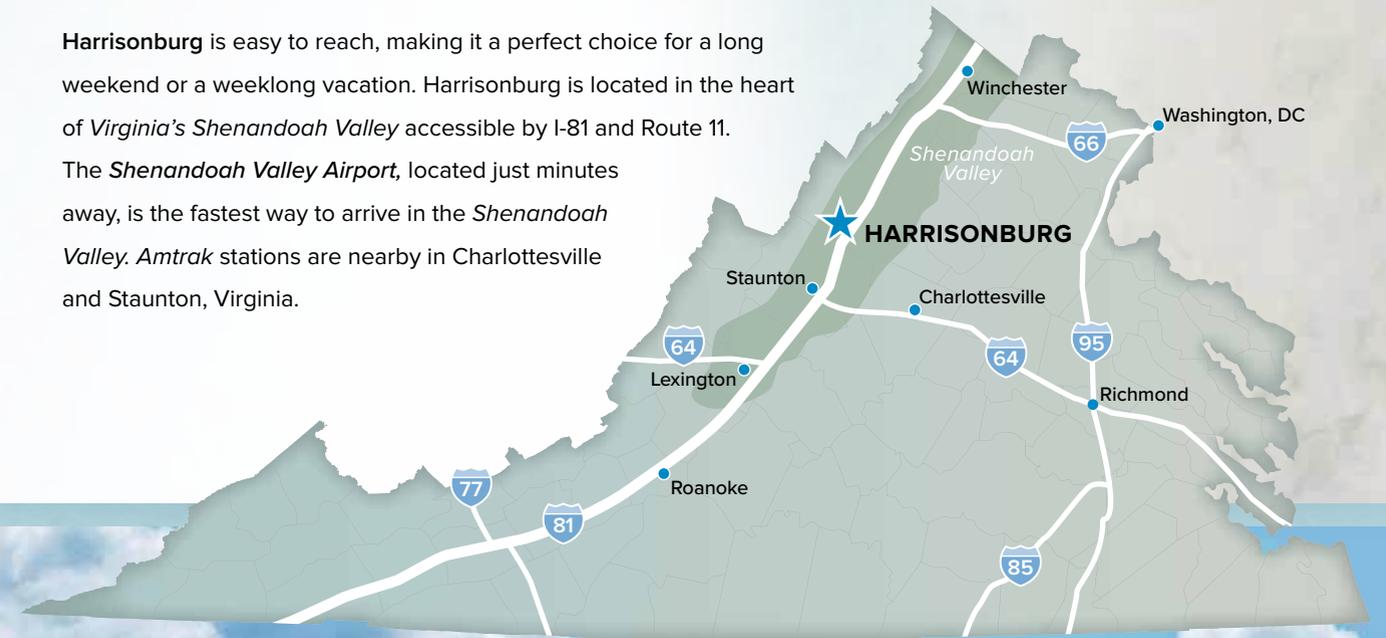
City of Harrisonburg, 2014

**HOME TO MORE THAN  
 33 VIRGINIA GREEN**  
 Businesses, Organizations  
 & Events

Virginia Department of  
 Environmental Quality

## Getting Here

Harrisonburg is easy to reach, making it a perfect choice for a long weekend or a weeklong vacation. Harrisonburg is located in the heart of Virginia's Shenandoah Valley accessible by I-81 and Route 11. The Shenandoah Valley Airport, located just minutes away, is the fastest way to arrive in the Shenandoah Valley. Amtrak stations are nearby in Charlottesville and Staunton, Virginia.



## An easy getaway from:

Baltimore, MD	2 hours, 45 minutes
Charleston, WV	3 hours, 30 minutes
Philadelphia, PA	4 hours, 20 minutes
Richmond, VA	2 hours
Roanoke, VA	1 hour, 45 minutes
Washington, DC	2 hours, 10 minutes

INTERNATIONAL

Chefs

SHENANDOAH  
VALLEY

Fresh  
PRODUCTS

Everyone is doing the “fresh and local” thing, but Harrisonburg’s restauranteurs paved the way.

It’s within the 10-block historic downtown – Virginia’s first Culinary District – that your grazing will be something akin to a fresh-picked culinary trip around the world. There’s a taste to suit every palate, and many opportunities to try something new.

International options abound here with Cuban, German, Irish, Mexican, Italian, Japanese, Indian, Thai, and a wide range of Asian and Mediterranean delights to choose from. Sometimes, however, you just want a juicy burger, a hometown hot dog, or an incredible slice of pizza. Harrisonburg has those, too.



Taste  
OF DOWNTOWN

**Jimmy Madison's Southern Kitchen & Whiskey Bar**

offers a special blend of soulful music, modern southern cuisine, and premium whiskeys. There is always something new to try as the menu changes each week. The popular Sunday Brunch service begins at 10:00 AM.

**Magnolia's Tacos & Tequila Bar** serves up tacos, burritos, tequila and more in a fun and festive atmosphere.

**Taj of India** offers a fine Indian dining experience in the heart of downtown Harrisonburg. Everything on the menu is freshly prepared on premises.

**Jack Brown's Beer and Burger Joint** not only fulfills the burger craving with a basic or over-the-top patty on a bun, but they also have an immense craft beer selection, too. Tune in to the day's game and top it all off with a powdered sugar-topped fried Oreo. Harrisonburg is the home of the original *Jack Brown's*.

For a special occasion, fine dining at **Joshua Wilton House Inn & Restaurant** or **Local Chop & Grill**

**House** is a must. Bobby Flay visited *Joshua Wilton House* for an episode of *FoodNation*. Ask about the *Chesapeake Bay Skate Wing* that was featured. *Local Chop* opened to immediate regional acclaim and only continues to garner great reviews.

Experience the culinary scene that everyone is raving about.

More than **80** locally-owned restaurants come together to showcase their talent and creativity by serving up fresh, innovative menus & new cuisine during **Harrisonburg's Restaurant Week**.

Get full details at [visitharrisonburgva.com](http://visitharrisonburgva.com)





# EXPERIENCE A GREAT AMERICAN MAIN STREET

CHECK OUT THE SIGHTS, SOUNDS AND ESPECIALLY THE TASTES OF DOWNTOWN HARRISONBURG AND YOU'LL UNDERSTAND WHY IT WON A GREAT AMERICAN MAIN STREET AWARD.

The walkable and bikeable downtown district is alive with music, art and history. There is much to explore from nearly 40 restaurants to locally-owned shops, to one-of-a-kind museums.

Downtown has been designated Virginia's first **Culinary District** and an **Arts & Culture District**. The city wears

those distinctions with pride. Downtown's vibrancy and diversity are evident in the local businesses, restaurants and many special events and festivals.

The soul of downtown is nourished by an eclectic culinary scene. Local eateries offer every kind of dining experience – including farm-to-table and unique



international options. Within the downtown district there are four micro-breweries, which explains why Harrisonburg was voted *Best Beer Town* by the readers of **Blue Ridge Outdoors Magazine**.

Revitalization works in harmony with preservation in Harrisonburg as restaurants, artisans, boutiques, and others have chosen to embrace and love the charm of the city while making it their own. For example, **Union Station Restaurant & Bar** sought to preserve

the history of the **Wetsel Seed Building**. Each booth in the restaurant represents a building that once stood or still stands in the downtown Harrisonburg area.

Exciting events give a nod to the past, but also affirm the rich culture of the area and its residents. Celebrations like **Valley Fourth**, held annually in honor of *Independence Day*, show off patriotism alongside hometown pride with arts, music, food, and a genuine good time in downtown Harrisonburg.

HARRISONBURG'S  
**LOVE**  
*Affair*  
 WITH  
**ARTS & CULTURE**

**Artists and art lovers are at home in Harrisonburg, Virginia's first Arts & Cultural District.** From stained glass to symphony, art of varied genres and disciplines morph into entertainment and education all over the city.



**The Forbes Center for the Performing Arts** at *James Madison University* showcases the music and drama of *University* students as well as national and international performers. *The Forbes Center* itself is a demonstration in art and architecture with impressive light-play through lofty windows and five acoustically perfect performance venues.

**Court Square Theater** is a central hub of downtown entertainment with music, theater, film festivals and independent film premieres. It's a performance venue carved from a 1920s automotive dealership, as is **The Artful Dodger** right next door. Stop in to sample local craft beer or a hand-crafted coffee while checking out their current exhibit.

Harrisonburg shines bright during **First Fridays**, a downtown monthly event with a variety of entertainment and extended shopping hours. Visit **OASIS Fine Art and Craft** to choose from nearly 50 artisans' best wares, or swing by **Elk Run Mining Co.** to meet Stuart Mercer and marvel over his handcrafted Virginia-mined gemstone jewelry.

Speaking of jewelry, **Hugo Kohl's Museum of American Jewelry Design and Manufacturing Company** is a one-of-a-kind experience and glimpse into industrial age jewelry-making. Armed with more than 3,000 vintage hand-carved filigree dies and hubs, craftsmen mold and polish gold and silver into beautiful heirloom rings, bracelets, and pendants. Watch them at work while you shop.

With heirlooms in mind, the **Virginia Quilt Museum** is a must for anyone who loves a bit of nostalgia. Learn not only about the art of quilting, but why it's a vital thread in the fabric of Harrisonburg's heritage. The museum's collection rotates alongside traveling exhibitions and even modern-day quilts to show the diversity of techniques and styles.



Hugo Kohl's Museum of American Jewelry Design and Manufacturing Company



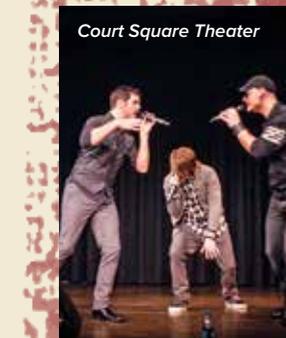
LOVEwork



Amaranth



Forbes Center of Performing Arts



Court Square Theater



OASIS Fine Art and Craft



# EXPECT GREAT OUTDOOR ADVENTURES in the SHENANDOAH VALLEY.

## HARRISONBURG DELIVERS.

Hailed by **National Geographic Society** as one of *America's Top 10 Mountain Bike Towns*, Harrisonburg is the perfect gateway for heart pumping adventure. Situated in the shadows of the **Alleghany** and **Massanutten Mountains**, this vibrant city boasts multi-use paths and trails as well as outfitters and guides to get you where you want to be.

Created in partnership with the **International Mountain Bicycling Association (IMBA)**, **Rocktown Trails at Hillendale Park** feature varying difficulties of stacked loop trails over 74 acres to appeal to both novice and expert cyclists. **IMBA** also recognizes Harrisonburg as a **Bronze Level Ride Center®** thanks to those green, blue, and red-blazed loops, writing, "you'll find more gnar than you'd expect in a city park."

A multitude of walking and hiking trails are available in the area, as are equestrian trails. More than 1,200 miles of pathways course through **George Washington** and **Jefferson National Forests**, and **Horizons Horseback Equestrian Center** offers guided trail rides through the foothills of the Massanutten Mountains.

If it's golf you're after, there are several pleasing public courses to choose from including **Heritage Oaks Golf Course**, one of only two courses in the state certified **Virginia Green**. It's a certification that dovetails nicely with their commitment to protecting up to 85 species of birds. **Heritage Oaks** also offers a full restaurant available to the public.

When it's good fishing, tubing, or canoeing you seek, the **South Fork** of the **Shenandoah River** proves to be a worthy destination. Guides like **Mossy Creek Fly Fishing** are available with equipment and know-how to ensure a great day on the water.

As the weather turns cold, look to the mountains for a powdery adrenaline rush. **Massanutten Resort** is grand in all seasons, but winter is their claim to fame with the highest slope vertical elevation change in Virginia, Maryland or Pennsylvania at 1,110 feet. When you're ready to thaw out, turn to the indoor waterpark, a win for the entire family.

## HARRISONBURG IS THE CYCLING CAPITAL OF THE SHENANDOAH VALLEY.



*With a diverse mix of peaceful county trails, bike-friendly city streets, winding singletracks, and challenging mountain bike courses, Harrisonburg represents all types and levels of cycling and cyclists. You'll*

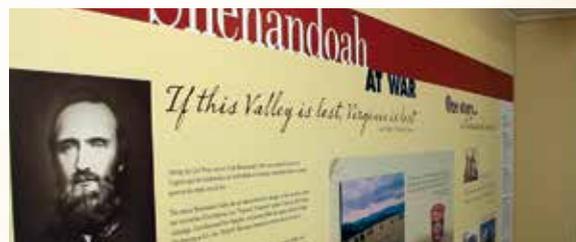
*also find rental and repair shops and fellow cyclists who can recommend great rides. Cycling is part of our culture in Harrisonburg, and visiting cyclists always receive a warm welcome.*

### Best Biking Community

Blue Ridge Outdoors, 2013

# HISTORY & HISTORIC SITES

Harrisonburg has its own interesting past and, from its location in the heart of the Shenandoah Valley, has been witness to many of our nation's most historic events.



Harrisonburg, previously known as "Rocktown", was named for Thomas Harrison, a son of English settlers. In 1737, Harrison settled in the Shenandoah Valley, eventually laying claim to over 12,000 acres situated at the intersection of the *Spotswood Trail* and the main Native American road through the valley. In 1779, Harrison deeded 2.5 acres of his land to the "public good" for the construction of a courthouse. In 1780, Harrison deeded an additional 50 acres, which is the area now known as *Historic Downtown Harrisonburg*.

Harrisonburg, Rockingham County and the Shenandoah Valley played significant roles in the *American Civil War*. Lots of *Civil War* sites, including battlefields and cemeteries are located within a short drive. Within the **Hardesty-Higgins House Visitor Center**, which itself played a role during the war, is the **Harrisonburg Rockingham Civil War Orientation Museum**. This should be the first stop for those interested in learning about the *Civil War*.



LONG BEFORE THE CIVIL WAR, pioneers were migrating from Virginia and the northeast on their way to settle the rest of the American continent. Many traveled along the *Wilderness Road Migration Route*, which roughly follows modern day *Route 11*. The great migration included a large number of Brethren and Mennonites many of whom chose to settle in the area around Harrisonburg.

# MUSEUMS

*From Gemstones to Outer Space*

Be entertained and educated at the same time at one of Harrisonburg's unique museums. Some feature hands-on exhibits for kids while others will delight art lovers. Learn about our local history at the *Valley Turnpike Museum* and then take a journey to outer space at the *John C. Wells Planetarium*.

## Eastern Mennonite University Hostetter Museum of Natural History

*Suter Science Center*  
1200 Park Rd., Harrisonburg, VA 22802 | 540-432-4400  
Open Sundays from 2-5pm | Academic year, mid-September to late April | Groups by Appointment

Science and history come alive in this museum where you can discover some of nature's most unusual and fascinating specimens, including the two-headed calf, the Nile crocodile, a 3,000-year-old mummy hand, and fluorescent rock room.

## Hugo Kohl's Museum of American Jewelry Design and Manufacturing Company

217 South Liberty St., Ste. 103, Harrisonburg, VA 22801  
540-564-2755 · www.hugokohl.com

Hugo Kohl's vision was to design a museum that will give visitors a visual, audible and sensory experience of jewelry manufacturing. An elevated floor plan allows people to browse the retail store while watching artisans create in the workshop below.



## James Madison University Mineral Museum

Harrisonburg, VA 22807 | 540-568-6421  
sites.jmu.edu/mineralmuseum/

Free admission

The *Mineral Museum* is located in *Memorial Hall*, near entrance E. (*Grace St. side of building*). The museum features over 550 crystal and gemstone specimens from around the world.



## KID APPROVED. AN INTERACTIVE LEARNING EXPERIENCE FOR THE WHOLE FAMILY.

Experience the *Explore More Discovery Museum* and the new exhibits of Harrisonburg's community-inspired museum designed to engage young minds through interactive, multi-sensory learning experiences that promote greater understanding of themselves and their world.

### Visit the Explore More Discovery Museum, Harrisonburg Children's Museum:

150 S. Main St., Harrisonburg, VA 22801 | 540-442-8900  
www.iexplore.com

Open Tues-Sat from 9:30am-5pm | Open with free admission on the first Friday of the month from 4-7pm



# MUSEUMS

*From Gemstones to Outer Space (continued)*

## John C. Wells Planetarium at James Madison University

Miller Hall, across East Grace St. | Visitors may park in the M-lot next to Miller Hall · [jmu.edu/planetarium/index.shtml](http://jmu.edu/planetarium/index.shtml)  
Shows are free.

The Wells Planetarium will offer free shows for the public on Saturdays through the fall and spring semester, not available in the summer. The shows will be held at 1:00pm, 2:30pm and 3:30pm. The 1:00 show is geared towards children and families.



## Larry W. Shiflett Fire Museum

3rd Floor, Public Safety Building  
101 N. Main St., Harrisonburg, VA 22801 | 540-432-7703  
[www.harrisonburgva.gov/hfd-museum](http://www.harrisonburgva.gov/hfd-museum)

Open Mon-Fri 9am-4pm · Free admission

The Fire Museum is an in-depth look at one of the city's most exciting departments – the Harrisonburg Fire Department. In addition to old fire memorabilia such as uniforms, medals, an old fire alarm, photographs and equipment, the museum provides a behind-the-scenes look at some of our nation's heroes.

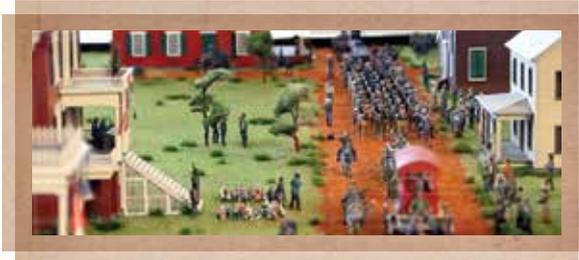


## Valley Brethren-Mennonite Heritage Center (Crossroads)

1921 Heritage Center Way, Harrisonburg, VA 22801  
540-438-1275 · [www.vbmhc.org](http://www.vbmhc.org)

Open Wed-Sat 10am-5pm; Closed Sun-Tues

Experience the Valley's unique religious and cultural heritage at *Crossroads*, where Brethren and Mennonite religion and culture meet. *The Center* interprets these values as expressions of faith and historic importance in the community. Tour the interpretive center as well as the 1800s homestead and a schoolhouse, and attend events celebrating the history and heritage of the Brethren and Mennonite way of life.



## Valley Turnpike Museum

Located in the Hardesty-Higgins House  
212 S. Main St., Harrisonburg, VA 22801 | 540-432-8935

Open Mon-Sun 9am-5pm

The museum is located inside the historic Hardesty-Higgins House (circa 1848), home of Harrisonburg's first mayor, Isaac Hardesty. *The Valley Turnpike Museum* is located on the famous road from which it was named, now known as U.S. Route 11.



## Virginia Quilt Museum

301 S. Main St., Harrisonburg, VA 22801 | 540-433-3818  
[www.vaquiltmuseum.org](http://www.vaquiltmuseum.org)

Open Tues-Sat 10am-4pm; Closed all major holidays

The Virginia Quilt Museum is a resource center for the study of the role of quilts and quilting in the cultural life of society. The museum offers opportunities to view significant work by both early and contemporary quilt artisans. Located in the historic Warren-Sipe House, the museum offers historic elements of quilting as well as a Civil War history room, special events and changing exhibits.

# Agritourism

The Shenandoah Valley was once known as the *Breadbasket of the Confederacy*. While some things change, some things remain the same. The tradition of farming is an important part of our economy and our culture. Many family farms have operated continuously for multiple generations. Harrisonburg is the county seat and center of commerce for Rockingham County, which is the top agricultural-producing county in Virginia, featuring poultry, beef, pork, dairy and a wide variety of fruits and vegetables.

The region's home-grown bounty can be seen at roadside stands, farmers markets and, most importantly, in local restaurants. A modern addition to our agricultural heritage is craft breweries. Harrisonburg was voted *Best Beer Town in 2013*, by the readers of *Blue Ridge Outdoors* magazine.



A great way to experience the agricultural bounty of the region is at the **Harrisonburg Farmers Market**, where you'll find fresh produce, locally made products and outstanding crafts.

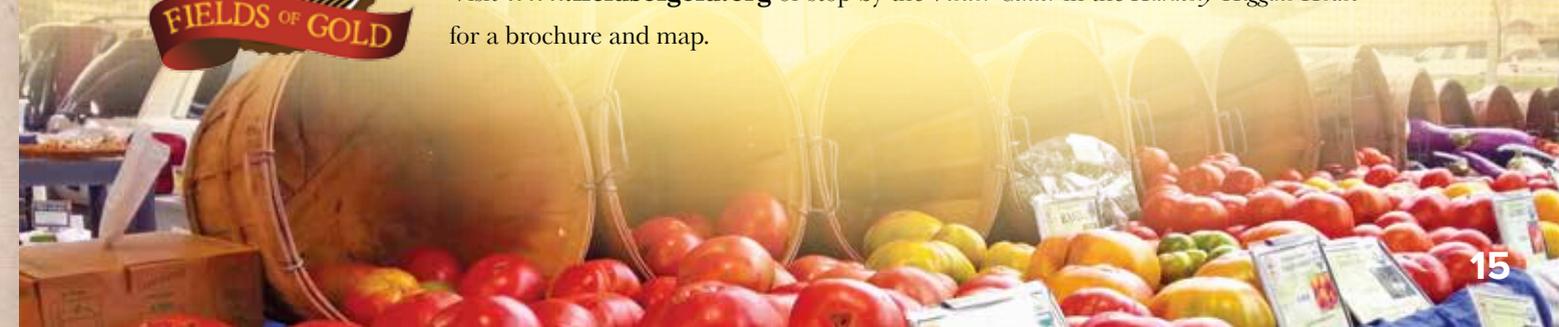
VISIT THE WEBSITE TO LEARN ABOUT VENDORS  
AND THE MARKET'S SEASONAL HOURS:

[www.harrisonburgfarmersmarket.com](http://www.harrisonburgfarmersmarket.com)

# FIELDS OF GOLD

Harrisonburg and Rockingham County are part of the widely successful **Fields of Gold** program. Many of the local farms offer the products directly to the consumer. Some offer tours so you can see how crops are grown, nurtured and harvested.

Visit [www.fieldsofgold.org](http://www.fieldsofgold.org) or stop by the *Visitor Center* in the Hardesty-Higgins House for a brochure and map.



# Annual Events:



## YEAR-ROUND

### First Fridays Downtown

Free downtown art walks and open houses are featured every first Friday of the month beginning at 5pm. Enjoy live music, art exhibitions, and performing arts as you stroll through downtown.

## JANUARY

### Ice Bowl Disc Golf Fundraiser

This Annual Disc Golf Fundraiser helps raise money for the Blue Ridge Area Food Bank. All donations stay to benefit local people in need. The event is held in any weather conditions, playing one round of 21 holes. The \$25 entry fee will be a donation to the Blue Ridge Area Food Bank as well.

## MARCH

### Shamrock 5K Trail Run

Come out to Hillandale Park for a beginner's 5K run through the trails at the park and support the Shenandoah Valley High Rollers Wheelchair Basketball Team.

## APRIL

### Blacks Run/Downtown Clean Up Day

Celebrate our local waterways and volunteer your time with a couple of hours of good cleanup fun. Events include presenters, educational exhibits, the GreenScene and music.

### Harris-Roubaix

This casual group ride takes bikers from Harrisonburg to a family farm about seven miles north of the city, around a 10-15 mile loop, and back. A diversity of bikes are welcome, from road bikes and mountain bikes to single speeds and kids trailers.

### Harrisonburg-Rockingham County, Historic Garden Week

Garden Week features historic gardens and homes. Join us in Harrisonburg as the Spotswood Garden Club greets visitors with inspired arrangements amid the beauty of the Shenandoah Valley.

## Rocktown Beer & Music Festival

Join thousands of happy people in Downtown Harrisonburg to enjoy a day of great music, food, and craft beer. For the savvy beer fan, we offer more than 60 beers with national names.



## MAY

### Mothers Day & Commencement Carriage Rides at the Edith J. Carrier Arboretum

Create an occasion that goes beyond the ordinary to surprise Mom. While relaxing in the luxurious vis-à-vis carriage, riders are drawn through the woods by beautiful Belgium horses and an experienced coachman.

### Spring Celebration Plant Sale

Wide selection of plants, shrubs and trees to make any home or business landscape eco-friendly and lovely, with Saturday educational activities that may include a lecture, demonstrations, ask-an-expert, raffles, live music, and a butterfly release.

## MAY-JUNE

### Juried Art Exhibitions

Showcases working artists in a superior display for the enjoyment and enrichment of residents, staff and visitors alike! Each year, a delightful variety of original, one-of-a-kind works of art demonstrate mastery of design, technique, and creativity utilizing a range of media. For more information, email [artexhibit@vmrc.org](mailto:artexhibit@vmrc.org).



## JUNE

### The Shenandoah Valley Bach Festival

Bach Festival is a week-long summer music festival devoted to promoting an appreciation and understanding of the music of Bach. The festival takes place on the campus of Eastern Mennonite University as well as other venues in Harrisonburg.

## Harrisonburg-Rockingham African-American Festival

The purpose of the Harrisonburg-Rockingham African-American Festival (HRAAF) is to create unity, promote family and celebrate heritage and diversity through expressions of faith and love. Join the celebration in Ralph Sampson Park and enjoy an afternoon of entertainment, fellowship, activities, crafts, art, music, food, exhibitors and more!

## JUNE-AUGUST

### Fridays on the Square

Beginning the first week of June and ending the last week in August. Live musical groups alternate with films every Friday evening on Courthouse Square in downtown Harrisonburg. Music starts at 7pm. Films start at 8pm or dusk. Bring your picnics, blankets, lawn chairs, and all the kids. Free summertime fun on the lawn of Court Square!

## JULY

### Valley Fourth

It's Harrisonburg's quintessential 4th of July celebration! Great food, music and entertainment attract people to downtown for a full day of events, including the annual Grillin' at the Pavilion Cook-off Competition. Teams will serve up their best barbecue, and you will have a chance to sample and vote! It's the perfect complement to the live music, craft beers and local wines. Other crowd favorites include the annual parade; a kids' zone; and a fireworks display.



### Valley 4th RUN

The Valley 4th RUN is the ONLY chipped timing race in the Shenandoah Valley that lets you pick your distance and pick your charity. Plus, it's a great opportunity to run/walk/roll through the streets of downtown Harrisonburg on the greatest holiday of the year. The Valley 4th RUN is built for YOU! Whether you're an avid runner/walker/roller or a first-timer, you are welcome.

### Shenandoah Valley Pride Festival

The Shenandoah Valley Pride Festival in Harrisonburg will recognize the diversity of the LGBT community in our area. The event will take place in Court Square.

## AUGUST

### Virginia Craft Beer Month

Celebrate the diverse selection of Virginia craft beer all month long. Throughout the month, check out Bella Luna Wood-Fired Pizza, Capital Ale House, Corgans' Publick House, Jacktown, or others for specials and pairings. Or swing by any of our breweries for tastings, and events that highlight the booming craft beer industry in the Commonwealth.

### Rockingham County Fair

Selected by the International Association of Fairs and Expositions as the "Top Agricultural Fair in North America." This week-long event brings agriculture, great music and traditional fair fun together for one of Virginia's largest agricultural fairs.

### Wine Festival

Enjoy tastings from local wineries, live music, food, activities and craft/artisan vendors at the 2017 Wine Festival located at Sunny Slope Farm. More information at [onsunnyslopefarm.com/wine-festival](http://onsunnyslopefarm.com/wine-festival)

## SEPTEMBER

### Heritage Festival at CrossRoads

The Heritage Festival at CrossRoads offers something for the whole family with special activities for children – Traditional craftsmen, games, activities and crafts for kids, petting zoo, and a Kids Money Scramble. Celebrate the History and Heritage of distinctive settlers of the Shenandoah Valley.

### Alpine Loop Gran Fondo

Hosted by professional cyclist Jeremiah Bishop, The Alpine Loop Gran Fondo is an event to welcome cyclists and spectators to his hometown of Harrisonburg, Virginia, for an exciting weekend of special events, challenging rides, charity fundraising and festivities for the entire family. Courses showcase the ideal scenery that makes Harrisonburg and Rockingham County famed riding destinations.



### Harrisonburg International Festival

A free day of family fun on the last day of September every year that celebrates the many cultures that make up our community. Featuring international foods, music, dance, activities for all ages, a multi-language area, and a World Bazaar featuring traditional folk art. Attendance numbers are currently around 6,500 people and we are accessible to disabled individuals and older adults. Come celebrate with us.



## Harrisonburg International CommUNITY Celebration

Serving as an extension of the ever-popular Harrisonburg International Festival, Harrisonburg's International CommUNITY Celebration is a 14-day lineup of unique events, activities, performances, and specials that celebrate Harrisonburg's diverse cultural background.



## Rocktown Fall Beer Fest

The Rocktown Beer Fest brings people to Downtown Harrisonburg to enjoy a day of great music, food, and craft beer. For the savvy beer fan we offer more than 60 beers with national names. Located at Turner Pavilion with live music and fall fun! Check out our website and Facebook page for performance schedule.

## OCTOBER

### Dayton Days Autumn Celebration

The first Saturday in October celebrates the beauty and artistry of the Shenandoah Valley at the annual Dayton Days Autumn Celebration with over 300 vendors with handmade crafts & goods. Enjoy festival food and music set in historic downtown Dayton. Come and celebrate in Dayton, Virginia.

### Rocktown Cyclocross Festival

Come down to the Rocktown Cyclocross Festival if you are looking for a cross race to do. There are a number of different races and prizes at the event including \$1000 in CASH for the top 5 of the PRO-1/2/3 race. Cross racing isn't the only thing happening at the event. It's family friendly!

### Haunted Harrisonburg Ghost Tours

A one-hour, outdoor walking tour of downtown's haunts. True tales of ghost sightings and unexplained spooky happenings in the heart of Harrisonburg's historic district. Tours depart promptly at 8 pm from the parking lot behind the Hardesty-Higgins House at 212 S. Main St. Reservations strongly recommended. Information: [hauntedharrisonburg@gmail.com](mailto:hauntedharrisonburg@gmail.com), 540-416-2882 (call or text).

## Halloween on the Square

Celebrate Halloween downtown with your little ghosts and goblins. The festivities will include children's activities, costume contests and trick-or-treating. Food and drinks will be provided by local restaurants and vendors.

## Skeleton Festival

Activities kick off with trick-or-treating downtown and culminate with a party at the Turner Pavilion. The festival features costume contests; face painting; fire dancing; food trucks; live music; video art; "trunk or treating"; and more. Information at [skeletonfestival.com](http://skeletonfestival.com)

## NOVEMBER

### Harrisonburg Veterans Parade

Come downtown to the flag-lined streets of Harrisonburg to honor the Veterans who have served our country.

### Resolute Release Weekend

This weekend celebrates the release of Brothers Craft Brewing resolute beer. Stay with us and kick off this celebration at the pre-event at Capital Ale House. Come out to the annual event on Saturday at Brothers Craft Brewing in downtown Harrisonburg. There will be bottle sales, food trucks, music and more!

### Rocktown Turkey Trot

The Rocktown Turkey Trot is the perfect mix of fun and fitness on Thanksgiving morning. The four mile course is designed with all skill levels in mind – and it's ideal for first-timers and veteran runners alike. The Gobble Gobble Kids Dash is sure to be a hit for kids ages 4-12.

## DECEMBER

### Harrisonburg Parade & Tree Lighting Ceremony

The annual Holiday Parade and Tree Lighting Ceremony spreads festive cheer throughout downtown Harrisonburg. Thousands of people will gather to watch as festive floats pass by on Main Street. The parade is followed by a tree lighting ceremony and a performance by the James Madison University Marching Royal Dukes.



### Annual First Night Harrisonburg

Bring in the New Year downtown! Entertainment will kick off at 6pm and end with a fireworks display at Court Square at Midnight!

# Explore THE SHENANDOAH VALLEY

## INDULGE YOUR INNER NEED TO WANDER.

Within an hour drive of Harrisonburg, you will find:

- Charming small towns
- An exciting world beneath the ground
- Homes or birth places of U.S. Presidents
- One of America's most visited *National Parks*
- Breweries, Wineries, Distilleries, Cideries



Make Harrisonburg your home base as you enjoy day trips to experience the wonders of Virginia's Shenandoah Valley. Then, return to comfortable accommodations and great dining options.



SHENANDOAH  
VALLEY

visitharrisonburgva.com

## BEER, WINE, CIDER, SPIRITS

Harrisonburg breweries and wineries are part of two successful regional partnerships. The **Shenandoah Spirits Trail** connects more than 25 family run breweries, wineries, cideries and distilleries in the northern Shenandoah Valley. **Craft Beer** lovers will enjoy the **Shenandoah Beerwerks Trail**, which includes nearly 15 breweries in the southern Shenandoah Valley.



## SLOPES & WATER SLIDES

**Massanutten Resort** is a four-season resort destination. Enjoy skiing, snowboarding and tubing in the winter, and golf, mountain biking and waterslides in the summer.



## GO UNDERGROUND

Explore amazing underground caverns, including **Shenandoah Caverns** just north of **New Market** and the famous **Luray Caverns** in the charming town of **Luray, Virginia**.



## ROCKINGHAM COUNTY

Our own back yard of **Rockingham County** is one of the top agricultural producing counties in the Commonwealth. Get a behind the scenes look at some unique farms such as **White Oak Lavender Farm** and **Mt. Crawford Creamery**.



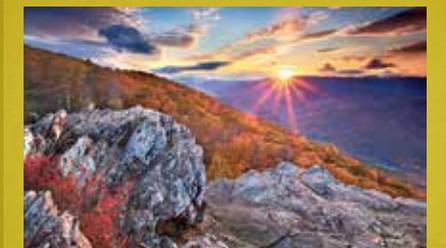
## PRESIDENTIAL HOMES

Virginia is known as the *Mother of Presidents*. Eight U.S. Presidents were born in Virginia. The beautifully maintained homes of three can be found near **Charlottesville** — *Thomas Jefferson, James Madison and James Monroe*.



## SHENANDOAH NATIONAL PARK

See why **Shenandoah National Park** is one of the most popular parks in the east. Visitors can enter the park from *Route 33* east of **Massanutten**, from *Route 211* near **Luray** or the *North Entrance* near **Front Royal**.



## HOSPITALITY IS SECOND NATURE IN THE SHENANDOAH VALLEY.

Wherever you choose to stay in Harrisonburg, you'll find friendly folks to check you in and make sure your stay is pleasant. Many of the major national brands that you know and trust can be found in Harrisonburg. Some are located near the interstate while others are near a campus or downtown. If you prefer the coziness of an inn or cottage, there are several award-winning inns ready to welcome you. All of our inns and several hotels have earned the *Virginia Green* certification.

### INNS



#### By the Side of the Road Inn & Cottages

491 Garbers Church Rd., Harrisonburg  
540-801-0430

Welcome to *THE B&B* lodging destination in Harrisonburg. *By the Side of the Road* has luxurious lodging and is legendary for their attention to detail. Offering three different types of accommodations: the traditional historic *Manor House Suites*; luxurious cottages with oversized whirlpools, sleek, pond-side cottage suites with doorless showers and breakfast delivered to your suite/cottage!

#### The Joshua Wilton House Inn & Restaurant

412 S. Main St., Harrisonburg | 540-434-4464

*The Joshua Wilton House* offers guests an oasis of quiet charm and gracious living in the heart of the Shenandoah Valley. An elegantly restored Victorian home, the *House* occupies a corner in the historic "Old Town" district of Harrisonburg. The restaurant offers a unique refined-Virginian menu — creatively contouring to seasonally fresh, local products.

#### Stonewall Jackson Inn Bed & Breakfast

547 E. Market St., Harrisonburg  
540-433-8233

Awarded "Best B&B in the Mid-Atlantic" and top rated by *TripAdvisor* for the *Central Shenandoah Valley*. "A Night's Delight - A Breakfast to Remember" is the inn's promise. *Stonewall Jackson B&B* is an inspected

AAA 3-Diamond, *Virginia Green Inn* located next to the lively *Historic Downtown District*. Enjoy outdoor deck/patio dining in summer, or in their cozy and sunny back porch *Paradise Cafe*.

### HOTELS & MOTELS

#### Affordable Corporate Suites

20 Pleasant Hill Rd., Harrisonburg  
540-432-7992

More than just a room — everything you need to be productive or just kick back and relax. Fully equipped kitchen with full-size appliances, premium cable television with HBO and DVD player, free local calls and personalized voicemail, high-speed internet access and wi-fi, weekly housekeeping with towels and linens, laundry facilities, iron and full-sized ironing board, private mailbox, utilities included, free onsite parking, smoke free hotel, choose extended stay or no minimum stay.

#### Candlewood Suites

1560 Country Club Rd., Harrisonburg | 540-437-1400

The ideal choice for business and leisure travelers. Spacious suites, fully equipped kitchen, full-size refrigerator/ice maker, microwave, range, and dishwasher. Free local calls, free high speed internet access, on-site convenience store & 24-hour fitness center. Close to shopping and dining.

#### Comfort Inn

1440 East Market St., Harrisonburg  
540-433-6066

Just off of I-81, a mile from *James Madison*, the *Comfort Inn* features a complimentary HOT breakfast and free wireless internet. Relax at our seasonal outdoor heated pool or workout in our 24 hour fitness room. Each of our rooms includes a refrigerator, hairdryer, coffeemaker, iron/ironing board, desk and flat screen cable television w/ HBO, ESPN. Our spacious suites have a 6' Whirlpool tub and sitting area. Pet friendly.

#### Country Inn and Suites

27 Covenant Dr., Harrisonburg  
540-433-2400

A heated indoor pool, fitness center, and a 24hr business center. The hotel is 100% smoke-free! All of our rooms include refrigerators and microwaves. Not far from *James Madison University* and historic downtown. Great for all groups and close to meeting venues and *James Madison University* sports complexes. Offering a free deluxe breakfast bar, free local phone calls, and a complimentary newspaper.

#### Courtyard by Marriott

1890 Evelyn Byrd Ave., Harrisonburg  
540-432-3031

Near *James Madison University* and *Eastern Mennonite University*. Indoor pool, whirlpool, fitness center, high-speed wireless internet access, color TV, wet bar, luxury bedding, iron/ironing board, hair dryer, voice mail, local restaurant delivery. The hotel has a smoke-free policy. Service animals allowed for persons with disabilities.

#### Days Inn Harrisonburg

1131 Forest Hill Rd., Harrisonburg  
540-433-9353

Adjacent to *James Madison University*. Walking distance to *Convocation Center*. Free deluxe continental breakfast, indoor pool, spa, complimentary *Gold's Gym*, 77 channels including HBO and sports.

#### DoubleTree by Hilton

1400 E. Market St., Harrisonburg  
540-433-2521

Conveniently located off of I-81, our hotel offers easy access to *James Madison University*, *Eastern Mennonite University*, *Bridgewater College*, *Historic Downtown*, *Skyline Drive* and the *Blue Ridge Parkway*. Choose one of our beautifully appointed guest rooms and enjoy comfortable accommodations, complimentary WiFi and a warm *DoubleTree Chocolate Chip Cookie*. Furnished with contemporary décor, our hotel guest rooms were designed to combine the natural textures

and tones of Harrisonburg's surroundings with an appreciation of the landscape's ability to awe and inspire. Take a seat and plan your itinerary at the large work desk in the comfortable, ergonomic chair with complimentary WiFi. All of our accommodations are equipped with *Sweet Dreams®* by *DoubleTree* bedding and thoughtful amenities.

#### Econo Lodge

1703 E. Market St., Harrisonburg  
540-433-2576

Just one mile from *James Madison University*. 17 miles from *Shenandoah Valley Regional Airport*. Free continental breakfast, local calls, wireless high-speed Internet access and seasonal outdoor pool, some rooms come equipped w/microwaves, refrigerators, coffee makers, irons, ironing boards and hair dryers. Pets less than 25 pounds.

#### Fairfield Inn & Suites Harrisonburg

1946 Medical Ave., Harrisonburg  
540-433-9333

Located two miles from *James Madison University*, *Fairfield Inn & Suites by Marriott* has spacious suites featuring separate living areas, microwave, coffee maker and free high-speed internet. Enjoy a great night's rest on luxurious bedding, a complimentary hot continental breakfast and a workout in our 24-hour exercise room.

#### Hampton Inn South

43 Covenant Dr., Harrisonburg  
540-437-0090

Spacious, attractively-appointed rooms, whether it's business or group travel. Complimentary deluxe hot continental breakfast bar each morning, in-room amenities include: coffee maker, hair dryer, ironing board/iron, dataport, remote control color TV with cable/HBO, and free local calls. Free high-speed internet access.

#### Hampton Inn University

85 University Blvd., Harrisonburg  
540-432-1111

Just blocks from *James Madison University*, walking distance to many of the shopping and dining venues nearby. Complimentary deluxe hot continental breakfast bar, room amenities: coffee maker, hair dryer, dataport, TV w/ cable/HBO, free local calls. Outdoor pool in season. Complimentary pass for *Gold's Gym* during their stay.

#### Holiday Inn Express

3325 S. Main St., Harrisonburg | 540-433-9999

2007 *Quality Excellence Award* winner. Minutes from *Bridgewater College*, *Eastern Mennonite University*, and *James Madison University*. Rooms with *Simply Smart Bedding Collection*, cable TV/HBO, pay-per-view services, microwave/ refrigerator, high-speed Internet access, traditional, executive, Jacuzzi rooms and king studio suites.

#### Microtel Inn & Suites

85 Pleasant Valley Rd., Harrisonburg  
540-437-3777

A new hotel in Harrisonburg; opened May 2011, adjacent to *Cracker Barrel Restaurant*. Choose from our elegantly decorated spacious suite or standard room. Located two miles from *James Madison University* in the gorgeous Shenandoah Valley of Virginia, the *Microtel Inn And Suites* of Harrisonburg is your best choice of Harrisonburg hotels. Pet friendly.

#### Motel 6

10 Linda Ln., Harrisonburg | 540-433-6939  
3210 S. Main St., Harrisonburg | 540-434-6700

Convenient on/off at Exit 247A off I-81. Kids stay free. Free morning coffee and local calls. Data ports and free expanding cable. Non-smoking rooms. Outdoor pool. WiFi available in all guest rooms for \$2.99 per 24 hour period. Close to shopping malls and restaurants. Call for current pricing. Pets allowed, guest laundry, outdoor pool, high speed internet

#### Quality Inn

1881 Evelyn Byrd Ave., Harrisonburg  
540-442-1515

Experience the convenience of a contemporary hotel with the charm of a country inn. Along with our quality service, enjoy a complimentary breakfast, business center, free *USA Today* (Monday-Friday), fitness center, and outdoor swimming pool. Spacious rooms include comfortable beds, free wireless internet access, 37" flat-screen TV with satellite service and Showtime. Located in the heart of the Shenandoah Valley, within walking distance to *James Madison University*, and minutes from *Historic Downtown*.

#### Ramada Harrisonburg

91 Pleasant Valley Rd., Harrisonburg  
540-434-9981

Next to *Cracker Barrel Restaurant*, the *Ramada Harrisonburg* is the ideal choice for a quick trip or a long stay. Minutes from *James*

*Madison University*, *Rockingham County Fairgrounds*. Our complimentary amenities include hot breakfast, seasonal pool, Jacuzzi and fully equipped kitchen. Bring your dog because our hotel is pet friendly.

#### Residence Inn by Marriott

1945 Deyerle Ave., Harrisonburg  
540-437-7426

Harrisonburg's upscale extended stay hotel! Close to *James Madison University*, minutes from *Massanutten* recreation area, *Skyline Drive* and the *Blue Ridge Parkway*. Excellent for the business traveler or the relocating family. Concierge service at the front desk, 24-hr market in the lobby, complimentary grocery shopping service, free local and *USA Today* newspapers daily, full service kitchen in all suites, and salt water pool along with a relaxing hot tub available. Bring your dog because our hotel is pet friendly!

#### Sleep Inn & Suites

1891 Evelyn Byrd Ave., Harrisonburg  
540-433-7100

Spacious and comfortable accommodations. Close proximity to *JMU*, *Massanutten Ski and Water Park*, *Caverns*, and *Civil War Battlefields* puts you in a convenient location. Complimentary deluxe continental breakfast served each morning in the lobby area from 6am - 10am. Guest rooms and suites offer a coffee maker, iron/board, refrigerator, microwave, hair dryer, and fee internet.

#### Super 8 Motel

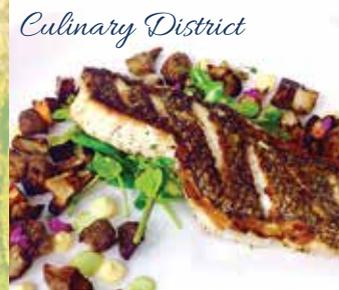
3330 S. Main St., Harrisonburg | 540-433-8888

Welcome to the *Super 8* Harrisonburg, located in the beautiful Shenandoah Valley. Near the *Rockingham County Fair Grounds*, the hotel offers Internet Access in All rooms, *Super Start Breakfast*, interior corridor rooms, HBO/ESPN. Easy access off I-81 and nearby colleges *Bridgewater*, *James Madison* and *Eastern Mennonite*.

#### Valley Suites

2420 S. Main St., Harrisonburg | 540-437-1440

Fully equipped kitchens with 4 burner stove and oven with broiler, fully furnished, luxury queen size bed, linens included, full closet, iron/ironing board, free high speed internet, digital cable with 62 channels including HBO, ESPN and Fox News, laundry, walking distance to local restaurants and shopping.



## VISITOR GUIDE

**HARRISONBURG TOURISM & VISITOR SERVICES**  
212 South Main Street · Harrisonburg, Virginia 22801  
540-432-8935

[visitharrisonburgva.com](http://visitharrisonburgva.com)

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