

Lexington

Buena Vista & Rockbridge County

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FOR IMMEDIATE RELEASE

“Family Travel with Colleen Kelly” in the Shenandoah Valley Set to Air on PBS July 11 & 30

LEXINGTON, Va. (June 29, 2017) – Rockbridge County, Virginia attractions were filmed for an upcoming episode of “Family Travel with Colleen Kelly” on PBS (SW Virginia Public TV 15.2) Tuesday, July 11 at 3:30 p.m. and Sunday, July 30 at 12:30 p.m.

The Shenandoah Valley Tourism Partnership, spanning from Rockbridge County to Frederick County, contracted with Kelly last summer to visit the region and film an episode of her national public television series.

Kelly, a family travel expert and host/executive producer of the show, is a trusted voice among families who love to travel or are dreaming about planning future adventures. Her show airs in 94 percent of the United States, as well as internationally.

Filming for the Shenandoah Valley episode took place last July. Locations to be featured include Winchester-Frederick County, Clarke County, Front Royal, Luray-Page County, Shenandoah County, Harrisonburg, Rockingham County, Waynesboro, Staunton, Augusta County and Lexington /Rockbridge County.

"Shenandoah Valley is a beautiful part of the country and an ideal family travel destination. I can't wait to share it all with the viewers of 'Family Travel with Colleen Kelly,'" said Kelly.

The Shenandoah Valley Tourism Partnership is a professional collaboration between 13 tourism-forward communities stretching from Winchester to Lexington, whose mission is to promote the Shenandoah Valley as an outstanding year-round destination for visitors from around the world. With the Blue Ridge to the east and the Alleghenies to the west, today's Shenandoah Valley is one of the most popular getaway destinations in Virginia.

To learn more about Lexington/Rockbridge County, Virginia, visit www.lexingtonvirginia.com.

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