HARRISONBURG | VA
FRIENDLY BY NATURE

Vibrant, modern and diverse,

Harrisonburg, Virginia boasts a happening atmosphere infused with a serious passion for local food and libations, cutting-edge arts and culture, and the historic roots that anchor it to the famous Shenandoah Valley landscape.

Located off Interstate 81 and only 2 hours from the Nation's Capital, Harrisonburg has exciting trip ideas for motor coach excursions and facilities available for sports tournaments, conferences and meeting space. The addition of Hotel Madison and the Shenandoah Valley Conference Center brings over 21,000 square feet of full-service event space and multiple breakout options. Harrisonburg is the perfect destination for your next meeting or conference.

Hotel Madison & the Shenandoah Valley Conference Center

2,100+ GUEST ROOMS

MAJOR ATTRACTIONS:

- Edith J. Carrier Arboretum & Botanical Gardens
- Explore More Discovery Museum
- Forbes Center for the Performing Arts
- Harrisonburg Farmers' Market
- John C. Wells Planetarium
- Larry W. Shifflett Fire Museum
- Mossy Creek Fly Fishing
- Museum of American Jewelry Design and Manufacturing By Hugo Kohl
- Valley Turnpike Museum
- Virginia Quilt Museum

NEARBY ATTRACTIONS:

- Back Home on the Farm (10 min)
- Shenandoah Heritage Market (10 min)
- Mt Crawford Creamery (15 min)
- White Oak Lavender Farm & Purple Wolf Vineyard (20 min)
- Bluestone Vineyard (25 min)
- Massanutten 4 Season Resort (30 min)
- Showalters Orchard & Old Hill Cider (30 min)
- Frontier Culture Museum (30 min)
- Shenandoah National Park/Skyline Drive (30 min)
- Blue Ridge Parkway (40 min)
- Luray Caverns (1 hour)
- Museum of the Shenandoah Valley (1 hour)

AN EASY GETAWAY FROM:

Charlottesville, VA	1 hour
Roanoke, VA	1 hour, 45 min
Richmond, VA	2 hours
Washington, DC	2 hours, 10 min
Baltimore, MD	2 hours, 45 min
Charleston, WV	3 hours, 30 min
Philadelphia, PA	4 hours, 20 min

HARRISONBURG TOURISM & VISITOR SERVICES
WWW.VISITHARRISONBURGVA.COM
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MEETING & CONFERENCE SPACE

MEETING PROPERTY	SLEEPING ROOMS	MEETING SPACE	MEETING ROOMS
UNIQUE			
Court Square Theater	N/A	Accommodates up to 260	1
Jack's Hideaway	N/A	Accommodates up to 25	1
INCLUDES ACCOMMODATIONS			
Courtyard by Marriott	125	1,100 sq. ft	2
DoubleTree By Hilton	143	6,000 sq. ft	1,200 sq. ft atrium; 2 ballrooms
Hampton Inn - University By Hilton	159	824 sq. ft	2
Hotel Madison & the Shenandoah Valley Conference Center	230	21,000 sq. ft	Ballrooms. boardrooms and a poolside terrace
Residence Inn By Marriott	108	600 sq. ft	1
ON CAMPUS			
Eastern Mennonite University Conferences & Events	N/A	Accommodates up to 900	40
Edith J. Carrier Arboretum at JMU	N/A	Accommodates 15-250	7
JMU Festival Conference & Student Center	N/A	Accommodates up to 1,000	8
RESTAURANT ON SITE/PRIVATE ROOM			
Bella Luna	N/A	Accommodates 30-120	2
Pano's Restaurant	N/A	Accommodates 20-400	1
Spotswood Country Club	N/A	Accommodates up to 250	3
Terrace at Rocktown	N/A	Accommodates up to 120	1
Union Station	N/A	Accommodates up to 65	1

"HARRISONBURG WAS NAMED ONE OF THE AFFORDABLE SMALL TOWNS WE LOVE"

-Southern Living

Harrisonburg is an easy to reach, making it the perfect destination for your upcoming conference or meeting. Harrisonburg is located in the heart of Virginia's Shenandoah Valley accessible by I-81 and Route 11. The Shenandoah Valley Regional Airport, located just minutes away, is the fastest way to arrive in the Shenandoah Valley. Amtrak stations are nearby in Charlottesville and Stauntion, Virginia.

AIR SERVICE:

- Shenandoah Valley Regional Airport — 20 minutes
- Charlottesville-Albemarle Airport — 1 hour
- Washington-Dulles Internation Airport — 2 hours

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THINGS TO DO

THE ART OF FOOD & SPIRITS

Harrisonburg is known as Virginia's first Culinary District and offers a variety of both locally-owned and nationally-recognized restaurants. These eateries will take you on a culinary trip around the world, providing flavors to satisfy even the most discerning palette. Many of the area's melting pot of restaurants also bring the farm-to-table philosophy to life, creating gourmet dishes from locally-sourced ingredients.

REFRESH YOURSELF ON THE SHENANDOAH BEERWERKS TRAIL.

Explore the great outdoors and enjoy great beer in the Shenandoah Valley. Here, you can taste some of the best craft beer in the country. Relax and enjoy from our 5 breweries along the Shenandoah Beerwerks Trail or Sip your way through the Shenandoah Valley on the Shenandoah Spirits Trail. There's something for everyone along the trail with wineries, breweries, cideries and distilleries. Enjoy the experience....one sip at a time.

THE DOWNTOWN THAT LOVE BUILT

Experience a great American Main Street. Check out the sights, sounds and especially the tastes of downtown Harrisonburg and you'll understand why it won a Great American Main Street Award. The walkable and bikeable downtown district is alive with music, art and history. There is much to explore from nearly 40 restaurants to locally-owned shops, to one-of-a-kind museums. Downtown's vibrancy and diversity are evident in the local businesses, eateries and many special events and festivals.

HARRISONBURG HISTORY & HISTORIC PLACES

Harrisonburg has its own interesting past and has been witness to many of our nation's most historic events. Previously known as "Rocktown," Harrisonburg was named for Thomas Harrison who settled in the Shenandoah Valley in 1737 and eventually deeded acres in the area which is now known as Historic Downtown Harrisonburg. Harrisonburg and the surrounding area played significant roles in the American Civil War with lots of battlefields and cemeteries located within a short drive. However long before the Civil War, pioneers were migrating from Virginia and the northeast on their way to settle the rest of the continent. Many traveled along the Wilderness Road Migration Route, which roughly follows modern day Route 11. Catch up on your history here in the Burg!

FROM GEMSTONES TO OUTER SPACE

Be entertained and educated at the same time at one of Harrisonburg's unique museums. Some feature hands-on exhibits for kids while others will delight art lovers. Learn about our local history at the Valley Turnpike Museum, take a journey to outer space at the John C. Wells Planetarium or watch artisans create one of a kind jewelry at the Museum of American Jewelry Design by Hugo Kohl.

HARRISONBURG AT-A-GLANCE

HOME TO
2 UNIVERSITIES
& 1 COLLEGE

2
HISTORIC
DISTRICTS

12TH
LARGEST
CITY
IN VIRGINIA

MORE THAN
80
LOCALLY-OWNED
RESTAURANTS

12
CITY PARKS

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