

SHENANDOAH BEERWERKS TRAIL - VALLEY FRESH VALLEY BREWED

Surrounded by mountains, today's Shenandoah Valley is one of the most popular destinations in Virginia. Offering more than scenic views, the valley is an exceptional place for outdoor recreation. It's also a destination alive with history and culture. Explore the Shenandoah Valley, along the Beerwerks Trail as you discover the authentic cities and towns that give the Valley its distinct flavor which is best paired with craft beer!

Start your journey in Harrisonburg at Hugo Kohl's Museum of American Jewelry Design. This multi-sensory museum was designed to give visitors a visual and audible experience of jewelry manufacturing. An elevated floor plan allows your group to browse the retail store while watching artisans create in the workshop below. Guided tours available or take a self-guided tour and explore the museum at your own pace.



Browse through downtown. The walkable and bikeable downtown district is alive with music, art and history. There's much to explore in this Great American Main Street award winner. Pick up cool locally-made gifts to take home to friends and family, grab some fresh locally-grown or produced snacks at an array of food markets and destinations, or treat yourself to a spa day! Our merchants and service providers have got you covered. Artists and art lovers will find a rich variety of traditional and avant-garde arts offerings in Harrisonburg's Arts & Cultural District. Whether you are looking for inspiration, entertainment, or educational arts experiences, Harrisonburg's expansive network of galleries, music venues, theaters, and museums serve up an exciting mix of local and touring exhibits and performances to enrich and enliven your visit.



Take the Pub Crawl on the Beerwerks Trail while in downtown. Sample some of the best craft beer in the country as you make your way Harrisonburg. Start at Brothers Craft Brewing, a popular brewery and the first in Harrisonburg. The brothers are dedicated to producing quality and unique craft beer. Their beer has won Gold at the Great American Beer Festival and Virginia Craft Brewers Cup. Swing by Wolfe Street Brewing which provides a unique environment and brews beer for your drinking pleasure.



Head to Pale Fire Brewing Company next. Enjoy a variety of locally-brewed beers, enjoy the patio, and tasting room located at the Ice House. Winners of the Bronze medal at the 2015 Great American Beer Festival for “Salad Days” American Saison. And on your way out of downtown, stop at Friendly Fermenter and Three Notch’d Brewing. The Friendly Fermenter is our newest addition and is Harrisonburg’s first brew on site Brew Shop and Nanobrewery! Along with a fully stocked Homebrew supply shop, they have a small commercial nanobrewery that will be cranking out new homebrew inspired beers weekly. Three Notch’d Brewing is a 4-barrel brewing system, where they are testing out new recipes by brewing small batches of unique beers. Every Friday the brewery releases a new beer brewed in the ‘burg by their resident brewer Mary Morgan. Brewster Mary came in Third place for Capital Ale House’s Annual IPA Challenge.



After your tastings, have a home-cooked meal at O’Neill’s Grill. For over 15 years, they’ve been serving up fresh, scratch-made food. Best known for their indulgent cookie skillet created for classic dessert lovers.

Stay in Harrisonburg and you’ll always find friendly folks to check you in and make sure your stay is pleasant. Many of the major national brands that you know and trust can be found in Harrisonburg. If you prefer the coziness of an inn or cottage, there are several award-winning inns ready to welcome you.



THERE’S MORE TO EXPLORE TOMORROW ON THE SHENANDOAH BEERWERKS TRAIL