



HARRISONBURG | VA

FRIENDLY BY NATURE



Vibrant, modern and diverse,

Harrisonburg, Virginia boasts a happening atmosphere infused with a serious passion for local food and libations, cutting-edge arts and culture, and the historic roots that anchor it to the famous Shenandoah Valley landscape. Located along one of the main thoroughfares of America's westward expansion and smack in the middle of some of the most spectacular mountain ranges and outdoor recreation spots in Virginia, Harrisonburg has evolved from an agricultural, cultural, and commercial hub during the 19th and 20th centuries to today's artfully-restored, forward-thinking destination best known for its lively and distinct style. This small city's fiercely independent founders would definitely approve!

AN EASY GETAWAY FROM:

- Charlottesville, VA **1 hour**
- Roanoke, VA **1 hour, 45 min**
- Richmond, VA **2 hours**
- Washington, DC **2 hours, 10 min**
- Baltimore, MD **2 hours, 45 min**
- Charleston, WV **3 hours, 30 min**
- Philadelphia, PA **4 hours, 20 min**

MAJOR ATTRACTIONS:

- Edith J. Carrier Arboretum & Botanical Gardens
- Explore More Discovery Museum
- Forbes Center for the Performing Arts
- Harrisonburg Farmers' Market
- John C. Wells Planetarium
- Larry W. Shifflett Fire Museum
- Mossy Creek Fly Fishing
- Museum of American Jewelry Design and Manufacturing By Hugo Kohl
- Valley Turnpike Museum
- Virginia Quilt Museum

ANNUAL EVENTS:

- Ice Bowl Disc Golf (Jan)
- Shamrock 5K Trail Run (Mar)
- Harrisonburg Restaurant Week (Mar)
- Rocktown Beer & Music Festival (Apr)
- Chocolate Walk (May)
- Harrisonburg African-American Culture Festival (June)
- Valley Fourth (July)
- Hispanic Festival (Aug)
- Alpine Loop Gran Fondo (Sept)
- International Festival (Sept)
- Pink Out Weekend (Oct)
- Skeleton Festival (Oct)
- Resolute Weekend (Nov)
- Rocktown Turkey Trot (Nov)
- First Night Harrisonburg (Dec)

NEARBY ATTRACTIONS:

- Back Home on the Farm **(10 min)**
- Shenandoah Heritage Market **(10 min)**
- Mt Crawford Creamery **(15 min)**
- White Oak Lavender Farm & Purple Wolf Vineyard **(20 min)**
- Bluestone Vineyard **(25 min)**
- Massanutten 4 Season Resort **(30 min)**
- Showalters Orchard & Old Hill Cider **(30 min)**
- Frontier Culture Museum **(30 min)**
- Shenandoah National Park/Skyline Drive **(30 min)**
- Blue Ridge Parkway **(40 min)**
- Luray Caverns **(1 hour)**
- Museum of the Shenandoah Valley **(1 hour)**

HARRISONBURG TOURISM & VISITOR SERVICES
WWW.VISITHARRISONBURGVA.COM

Brenda Black, Director of Tourism
brenda.black@harrisonburgva.gov
540-432-8940



STORY IDEAS



THE ART OF FOOD & SPIRITS

Harrisonburg is known as Virginia's first Culinary District and offers a variety of both locally-owned and nationally-recognized restaurants. These eateries will take you on a culinary trip around the world, providing flavors to satisfy even the most discerning palette. Many of the area's melting pot of restaurants also bring the farm-to-table philosophy to life, creating gourmet dishes from locally-sourced ingredients.



REFRESH YOURSELF ON THE SHENANDOAH BEERWERKS TRAIL.

Explore the great outdoors and enjoy great beer in the Shenandoah Valley. Here, you can taste some of the best craft beer in the country. Relax and enjoy from our 4 breweries along the Shenandoah Beerwerks Trail or Sip your way through the Shenandoah Valley on the Shenandoah Spirits Trail. There's something for everyone along the trail with wineries, breweries, cideries and distilleries. Enjoy the experience... one sip at a time.



THE DOWNTOWN THAT LOVE BUILT

Experience a great American Main Street. Check out the sights, sounds and especially the tastes of downtown Harrisonburg and you'll understand why it won a Great American Main Street Award. The walkable and bikeable downtown district is alive with music, art and history. There is much to explore from nearly 40 restaurants to locally-owned shops, to one-of-a-kind museums. Downtown's vibrancy and diversity are evident in the local businesses, eateries and many special events and festivals.



HARRISONBURG HISTORY & HISTORIC PLACES

Harrisonburg has its own interesting past and has been witness to many of our nation's most historic events. Previously known as "Rocktown," Harrisonburg was named for Thomas Harrison who settled in the Shenandoah Valley in 1737 and eventually deeded acres in the area which is now known as Historic Downtown Harrisonburg. Harrisonburg and the surrounding area played significant roles in the American Civil War with lots of battlefields and cemeteries located within a short drive. However long before the Civil War, pioneers were migrating from Virginia and the northeast on their way to settle the rest of the continent. Many traveled along the Wilderness Road Migration Route, which roughly follows modern day Route 11. Catch up on your history here in the Burg!



FROM GEMSTONES TO OUTER SPACE

Be entertained and educated at the same time at one of Harrisonburg's unique museums. Some feature hands-on exhibits for kids while others will delight art lovers. Learn about our local history at the Valley Turnpike Museum, take a journey to outer space at the John C. Wells Planetarium or watch artisans create one of a kind jewelry at the Museum of American Jewelry Design by Hugo Kohl.

HARRISONBURG AT-A-GLANCE



HOME TO
2 UNIVERSITIES
& 1 COLLEGE



2
HISTORIC
DISTRICTS

12TH
LARGEST
CITY
IN VIRGINIA



MORE THAN
80
LOCALLY-OWNED
RESTAURANTS



12
CITY PARKS