



Vibrant, modern and diverse,

Harrisonburg, Virginia boasts a charming atmosphere infused with a serious passion for local food and libations, cutting-edge arts and culture, and the historic roots that anchor it to the famous Shenandoah Valley landscape. Located along one of the main thoroughfares of America's westward expansion and smack in the middle of some of the most spectacular mountain ranges and outdoor recreation spots in Virginia, Harrisonburg has evolved from an agricultural, cultural, and commercial hub during the 19th and 20th centuries to today's artfully-restored, forward-thinking destination best known for its lively and distinct style. This small city's fiercely independent founders would definitely approve!



AN EASY GETAWAY FROM:

- Charlottesville, VA 1 hour
- Roanoke, VA 1 hour, 45 min
- Richmond, VA 2 hours
- Washington, DC 2 hours, 10 min
- Baltimore, MD 2 hours, 45 min
- Charleston, WV 3 hours, 30 min
- Philadelphia, PA 4 hours, 20 min

MAJOR ATTRACTIONS:

- Historic Downtown Harrisonburg
- Court Square Theater
- Edith J. Carrier Arboretum & Botanical Gardens
- Explore More Discovery Museum
- Forbes Center for the Performing Arts
- Harrisonburg Farmers' Market
- John C. Wells Planetarium
- Larry W. Shifflett Fire Museum
- Mossy Creek Fly Fishing
- Museum of American Jewelry Design and Manufacturing By Hugo Kohl
- Valley Turnpike Museum
- Virginia Quilt Museum

ANNUAL EVENTS:

- Shamrock 5K Trail Run (Mar)
- Rocktown Beer & Music Festival (Apr)
- Chocolate Walk (May)
- Harrisonburg African-American Culture Festival (June)
- Friendly City Fourth (July)
- Hispanic Festival (Aug)
- Alpine Loop Gran Fondo (Sept)
- International Festival (Sept)
- Pink Out Weekend (Oct)
- Skeleton Festival (Oct)
- Resolute Weekend (Nov)
- Rocktown Turkey Trot (Nov)
- First Night Harrisonburg (Dec)

NEARBY ATTRACTIONS:

- Back Home on the Farm (10 min)
- Shenandoah Heritage Market (10 min)
- Mt Crawford Creamery (15 min)
- White Oak Lavender Farm & Purple Wolf Vineyard (20 min)
- Marceline Vineyard (20 min)
- CrossKeys Vineyard (20 min)
- Bluestone Vineyard (25 min)
- Brix & Columns Vineyard (25 min)
- Massanutten 4 Season Resort (30 min)
- Showalters Orchard & Old Hill Cider (30 min)
- Frontier Culture Museum (30 min)
- Shenandoah National Park/Skyline Drive (30 min)
- Appalachian Trail (30 min)
- Blue Ridge Parkway (40 min)
- Luray Caverns (1 hour)
- Museum of the Shenandoah Valley (1 hour)

SUGGESTED ITINERARIES



LOCALLY GROWN BY NATURE

Harrisonburg is known as Virginia's first Culinary District and offers a variety of both locally-owned and nationally-recognized restaurants. These eateries will take you on a culinary trip around the world, providing flavors to satisfy even the most discerning palette. Stop in at Jimmy Madison's or Cuban Burger. For the more daring, try something from another country at BoBoKo Indonesian Cafe or Beyond Restaurant. Many of the area's melting pot of restaurants also bring the farm-to-table philosophy to life, creating gourmet dishes from locally-sourced ingredients. Enjoy casual to fine dining, food trucks and patio seating in the Dining Destination of the Shenandoah Valley.



BRATS, BEERS AND BAUBLES

Travel along the Shenandoah Beerwerks Trail and stop in Harrisonburg to find our five great breweries. There is so much to do while here on your visit. Kick off your day at Brothers Craft Brewing then stop at Union Station Restaurant & Bar before your next tasting. Grab a bite and learn the history of the building and the railroad line. Travel on the other side of downtown to stop in at Three Notch'd Valley Collab House or The Friendly Fermenter. Grab a great night's sleep at one of our many hotels and start again the next day at our other breweries; Pale Fire Brewing Company and Restless Moons Brewing Company. Take a break from beer and try a Jack Brown's Wagyu beef burger. Walk off your late lunch by visiting some of our must-see attractions like the Virginia Quilt Museum, Oasis Fine Art & Crafts or the New Image Gallery on JMU campus.



THE DOWNTOWN THAT LOVE BUILT

Experience a great American Main Street. Check out the sights, sounds and especially the tastes of downtown Harrisonburg and you'll understand why it won a Great American Main Street Award. The walkable and bikeable downtown district is alive with music, art and history. There is much to explore from nearly 40 restaurants to locally-owned shops, to one-of-a-kind museums. Stop in at the Yellow Button Boutique, which features one-of-a-kind clothing and accessories for every woman. Lookin for something vintage? Try The Lady Jane Shop, filled with charming and unique gifts. A local favorite is the Agora Downtown Market, which serves as a large retail space with a variety of vendors including local artisans. Downtown's vibrancy and diversity are evident in the local businesses, eateries and many special events and festivals.



HARRISONBURG IS YOUR OUTDOOR PLAYGROUND

Nestled in the heart of the Shenandoah Valley between two magnificent mountain ranges and in close proximity to the Shenandoah River, Skyline Drive and the Appalachian Trail; Harrisonburg is the active outdoor hub of the region. Start your morning with breakfast & coffee at Heritage Bakery & Cafe or the Little Grill Collective. Visit a local bicycle shop, like Bluestone Bike & Run or Rocktown Bicycles to load up on gear before heading to Rocktown Trails. After this grab a bite to eat at Billy Jack's and enjoy the downtown area. Begin day two with a trip to Mossy Creek Fly Fishing. Mossy Creek is a one-stop-shop for all your fly fishing needs. When it's time for lunch grab wood-fired pizza at Bella Luna and then head to any of our five breweries for a pint or two.

HARRISONBURG AT-A-GLANCE



HOME TO
2 UNIVERSITIES
& 1 COLLEGE



2
HISTORIC
DISTRICTS



12TH
LARGEST CITY
IN VIRGINIA



12
CITY PARKS



MORE THAN
80
LOCALLY-OWNED
RESTAURANTS