



HARRISONBURG|VA
FRIENDLY BY NATURE



Vibrant, modern and diverse,

Harrisonburg, Virginia boasts a welcoming atmosphere infused with a serious passion for local food and libations, cutting-edge arts and culture all in the heart of the Shenandoah Valley. Our lively community is rooted in history and rich in memorable, authentic experiences and surrounded by some of the most spectacular mountain ranges and outdoor recreation spots in Virginia. Harrisonburg, home to James Madison University, Eastern Mennonite University and an awarding winning Main Street, is also home of Virginia's First Culinary District and five micro-breweries. If you are adventurous by nature make this your next destination.



AN EASY GETAWAY FROM:

- Charlottesville, VA 1 hour
- Roanoke, VA 1 hour, 45 min
- Richmond, VA 2 hours
- Washington, DC 2 hours, 10 min
- Baltimore, MD 2 hours, 45 min
- Charleston, WV 3 hours, 30 min
- Philadelphia, PA 4 hours, 20 min

HARRISONBURG ATTRACTIONS:

- **Historic Downtown Harrisonburg**
- Court Square Theater
- Edith J. Carrier Arboretum & Botanical Gardens
- Explore More Discovery Museum
- **Forbes Center for the Performing Arts**
- Harrisonburg Farmers' Market
- John C. Wells Planetarium
- Larry W. Shiflett Fire Museum
- **Museum of American Jewelry Design and Manufacturing**
- Valley Turnpike Museum
- **Virginia Quilt Museum**

ANNUAL EVENTS:

- Shamrock 5K Trail Run (Mar)
- **Rocktown Beer & Music Festival (Apr)**
- Chocolate Walk (Apr)
- Harrisonburg African-American Culture Festival (June)
- Friendly City Fourth (July)
- Wine & Oyster Festival (Aug)
- Hispanic Festival (Aug)
- **Alpine Loop Gran Fondo (Sept)**
- **International Festival (Sept)**
- Skeleton Festival (Oct)
- **Resolute Weekend (Nov)**
- Rocktown Turkey Trot (Nov)
- Winter Wonderfest (Dec)

NEARBY ATTRACTIONS:

- Back Home on the Farm (10 min)
- Shenandoah Heritage Market (10 min)
- Mt Crawford Creamery (15 min)
- **White Oak Lavender Farm & Purple Wolf Vineyard (20 min)**
- Marceline Vineyard (20 min)
- CrossKeys Vineyard (20 min)
- Bluestone Vineyard (25 min)
- Brix & Columns Vineyards (25 min)
- **Massanutten 4 Season Resort (30 min)**
- Showalters Orchard & Old Hill Cider (30 min)
- Frontier Culture Museum (30 min)
- **Shenandoah National Park/Skyline Drive (30 min)**
- Appalachian Trail (30 min)
- Blue Ridge Parkway (40 min)

HARRISONBURG TOURISM & VISITOR SERVICES
WWW.VISITHARRISONBURGVA.COM

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WHAT'S NEW FOR 2020



HORIZONS EDGE SPORTS COMPLEX OPENS

The Horizons Edge Sports Campus is Virginia's newest destination for sports tournaments and events. This is a state-of-the-art sports facility and event complex is your one-stop destination for sports, events, banquets, meetings, parties, overnight camps, and much more. The field house, which opened January 2020, consists of approximately 90,000 sq. ft. and includes 4-basketball courts, 6-volleyball courts, multipurpose/indoor soccer field, Clip 'n Climb wall and a family entertainment center. Outdoor facilities include a regulation size multipurpose/soccer lighted artificial turf field.



CELEBRATE LOCAL ARTS

Head to one of Virginia's Arts & Cultural Districts on October 2nd - 4th and celebrate local arts with the first annual art festival. The weekend-long event will feature local artists engaged in plein air painting, mural painting, mosaic making, exhibits and much more. The local arts will be highlighted giving everyone an opportunity to experience and celebrate Harrisonburg's arts culture. This event will also highlight the anniversaries of OASIS, The Arts Council of the Valley and the Virginia Quilt Museum. The Virginia Quilt Museum has some amazing upcoming exhibits for 2020. You don't want to miss Inspired by Van Gogh, Then and Now, and many more.



FIRST CIDERY TO OPEN AS PART OF DOWNTOWN EXPANSION

In 2020, Harrisonburg's Northern neighborhood is blossoming with new and expanding businesses. The area will soon be host to a cidery, bakery, coffee roasters, handcrafted leather workers and a co-working space. The first cidery in the area, Sage Bird Ciderworks will use locally-sourced fruit and flavors to produce small-batch, hand-crafted hard cider that honors tradition and welcomes the future! Once opened you will be able to try their lineup of Standard, Seasonal, and Specialty ciders, buy a bottle or growler to go, and pick up some sweet merch. You can also take a tour of a production facility, learn about cider and apples, listen to records, make new friends, or connect with old friends. The possibilities are endless.

STORY IDEAS



LOCALLY GROWN BY NATURE

Harrisonburg is known as Virginia's first Culinary District and offers a variety of both locally-owned and nationally-recognized restaurants. These eateries will take you on a culinary trip around the world, providing flavors to satisfy even the most discerning palette. Many of the area's melting pot of restaurants also bring the farm-to-table philosophy to life, creating gourmet dishes from locally-sourced ingredients. Enjoy casual to fine dining, food trucks and patio seating in the Dining Destination of the Shenandoah Valley.



YOUR OUTDOOR PLAYGROUND

Nestled in the heart of the Shenandoah Valley between two magnificent mountain ranges and in close proximity to the Shenandoah River, Skyline Drive and the Appalachian Trail; Harrisonburg is the active outdoor hub of the region. Access to regional hiking, biking, boating and fly fishing make Harrisonburg a popular destination for adventurers and recreational travelers. The area boasts diverse outdoor recreation from bike races to rafting, and experienced local outfitters to guide you on your adventure. Don't forget all the convenient lodging located minutes from your outdoor activity.



REFRESH YOURSELF ON THE SHENANDOAH BEERWERKS TRAIL

Explore the great outdoors and enjoy great beer in the Shenandoah Valley. Here, you can taste some of the best craft beer in the country. Relax and enjoy libations from our 5 breweries along the Shenandoah Beerwerks Trail or Sip your way through the Shenandoah Valley on the Shenandoah Spirits Trail. There's something for everyone along the trail with wineries, breweries, cideries and distilleries. Enjoy the experience....one sip at a time.