



HARRISONBURG|VA
FRIENDLY BY NATURE



Vibrant, modern and diverse,

Harrisonburg, Virginia boasts a charming atmosphere infused with a serious passion for local food and libations, cutting-edge arts and culture, and the historic roots that anchor it to the famous Shenandoah Valley landscape. The diversity of ethnicities and cultures in Harrisonburg makes this city unique. Over 50 languages are spoken in Harrisonburg, which hosts a popular International Festival annually. The cuisine reflects the diversity of the population, boasting Thai, Indian, Mexican, El Salvadorian, Ethiopian, Indonesian, Japanese, Korean, Iraqi and much more. Harrisonburg is also the basecamp for adventure, whether it's hiking, biking, swimming, golfing, or climbing, Harrisonburg is **adventurous by nature**.

AN EASY GETAWAY FROM:

• Charlottesville, VA	1 hour
• Roanoke, VA	1 hour, 45 min
• Richmond, VA	2 hours
• Washington, DC	2 hours, 10 min
• Baltimore, MD	2 hours, 45 min
• Charleston, WV	3 hours, 30 min
• Philadelphia, PA	4 hours, 20 min

ATTRACTIONS:

- Brethren & Mennonite Heritage Center
- **Historic Downtown Harrisonburg**
- Court Square Theater
- Edith J. Carrier Arboretum & Botanical Gardens
- **Explore More Discovery Museum**
- Forbes Center for the Performing Arts
- Harrisonburg Farmers' Market
- **Hardesty-Higgins House Visitors Center**
- Heritage Oaks Golf Course
- John C. Wells Planetarium
- Larry W. Shiflett Fire Museum
- Museum of American Jewelry Design and Manufacturing
- Valley Turnpike Museum
- Virginia Quilt Museum

ANNUAL EVENTS:

- Taste of Downtown & Restaurant month (Mar)
- **Rocktown Beer & Music Festival (Apr)**
- Chocolate Walk (April)
- Harrisonburg African-American Culture Festival (June)
- Best.Weekend.Ever (June)
- Friendly City Fourth (July)
- Hispanic Festival (Aug)
- Alpine Loop Gran Fondo (Sept)
- **International Festival (Sept)**
- Shenandoah Valley Pride (Oct)
- Skeleton Festival (Oct)
- Resolute Weekend (Nov)
- Rocktown Turkey Trot (Nov)
- **Winter Wonderfest (Dec)**

NEARBY ATTRACTIONS:

- Back Home on the Farm (10 min)
- **Shenandoah Heritage Market (10 min)**
- Mt Crawford Creamery (15 min)
- **White Oak Lavender Farm & Purple Wolf Vineyard (20 min)**
- Marceline Vineyard (20 min)
- CrossKeys Vineyard (20 min)
- Bluestone Vineyard (25 min)
- Brix & Columns Vineyards (25 min)
- **Massanutten 4 Season Resort (30 min)**
- Showalters Orchard & Old Hill Cider (30 min)
- **Frontier Culture Museum (30 min)**
- Shenandoah National Park/Skyline Drive (30 min)
- Appalachian Trail (30 min)
- **Blue Ridge Parkway (40 min)**
- Luray Caverns (45 minutes)

HARRISONBURG TOURISM & VISITOR SERVICES
WWW.VISITHARRISONBURGVA.COM

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STORY IDEAS



LOCALLY GROWN BY NATURE

Downtown Harrisonburg is Virginia's first Culinary District and offers a variety of both locally-owned and award-winning restaurants. These eateries will take you on a culinary trip around the world, providing flavors to satisfy even the most discerning palette. Many of the area's melting pot of restaurants also bring the farm-to-table philosophy to life, creating gourmet dishes from locally-sourced ingredients. Enjoy casual to fine dining, food trucks and patio seating in the Dining Capital of the Shenandoah Valley.



REFRESH YOURSELF ON THE SHENANDOAH BEERWERKS TRAIL

In Harrisonburg you can taste some of the best craft beer in the country. Relax and enjoy libations from our 5 breweries: Brothers Brewing, the Friendly Fermenter, Pale Fire Brewing Company, Restless Moons, and Three Notch'd Brewing Company. Or, enjoy a tasty cider at Sage Bird Ciderworks. A number of our breweries offer food and are pet friendly. Harrisonburg is a part of the Beerwerks Trail, which includes 17 breweries.



FOR THE LOVE OF PUPS AND KITTIES

Harrisonburg provides opportunities for pet owners and pet admirers to live their best lives. Brand new, Artistocat Café offers cat admirers a vast tea selection. Aristocat joins Cats Cradle in downtown, as a must-go stop for all feline lovers. Cats at both locations are available to admire or adopt. Some of the many dog-friendly restaurants in town are Jack Brown's Burger and Beer Joint, Pale Fire Brewing Company, Magpie Diner, and Rocktown Kitchen. Take your pup on a walk in Harrisonburg's many parks.



HARRISONBURG HISTORY & HISTORIC PLACES

Harrisonburg has its own interesting past and has been witness to many of our nation's most historic events. Previously known as "Rocktown," Harrisonburg was named for Thomas Harrison who settled in the Shenandoah Valley in 1737 and eventually deeded acres in the area which is now known as Historic Downtown Harrisonburg. Harrisonburg and the surrounding area played significant roles in the American Civil War with lots of battlefields and cemeteries located within a short drive. However long before the Civil War, pioneers were migrating from Virginia and the northeast on their way to settle the rest of the continent. Many traveled along the Wilderness Road Migration Route, which roughly follows modern day Route 11. Learn more at the Valley Turnpike Museum and Civil War Orientation Center in downtown Harrisonburg. Catch up on your history here in the Burg!



115 YEARS OF JAMES MADISON UNIVERSITY

Founded in 1908, James Madison University is a public university located in Harrisonburg. JMU is more than just a school. It's also a great destination for visitors. The John C. Wells Planetarium at James Madison University is a state-of-the-art hybrid facility, which offers free Saturday public shows from early September through May, and is also available for use during the week by school groups and community groups by reservation. JMU also boasts a vast gem and mineral collection and allows free admission. From garnet to calcite, and galena to gold and quartz, the JMU Mineral Museum is a feast for the eyes and a great educational experience. Visit the Forbes Center for the Performing Arts for a concert or a dance recital. The Edith J. Carrier Arboretum is a great place to see local foliage and walk the trails or to have a picturesque picnic.



YOUR OUTDOOR PLAYGROUND

Nestled in the heart of the Shenandoah Valley between two magnificent mountain ranges and in close proximity to the Shenandoah River, Skyline Drive and the Appalachian Trail; Harrisonburg is the Active Outdoor Capital of the region. Access to regional hiking, biking, boating and fly fishing make Harrisonburg a popular destination for adventurers and recreational travelers. A new trail guide featuring 15 hiking, and biking trails will take you to all of the best spots. The area boasts diverse outdoor recreation from bike races to rafting, and experienced local outfitters to guide you on your adventure. Mossy Creek is the favorite fly shop of anglers, both near and far. At Mossy Creek Fly Fishing, you will find the finest products, outstanding fly-fishing education, and personalized guide services.